

Loving  Support
makes breastfeeding work

WIC New Food Packages Support Breastfeeding

Starting July 1st
WIC's new food packages
will change!

If you & your baby are breastfeeding & getting a formula package, there may be changes to your food benefits...to better support your breastfeeding!

Babies under 6 months:
if you wish to get more formula than what WIC offers for "Partially Breastfeeding Infants", the "Partially Breastfeeding Mom" will still stay on the program but will get less food benefits.

Breastfeeding is best for babies & moms!
If you want more food, breastfeed more & ask for **less formula!**
You & your baby will be healthier, too!



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Babies over 6 months:

if you wish to get more formula than what WIC offers for "Partially Breastfeeding Infants", the "Partially Breastfeeding Mom" will no longer get food benefits.

You will still be on WIC and can benefit from WIC services— Nutritionist, Breastfeeding Peer Counselor, breast pumps, etc.

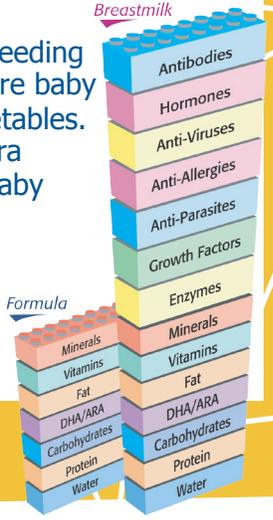
Or,
Breastfeed more &
ask for less formula!

You will still get food benefits & your baby will get more food than fully formula feed babies!

Bonus for breastfeeding...

Fully breastfeeding moms get the most food: cheese, canned fish, beans *and* peanut butter... **PLUS \$10 for fruits & vegetables!**

Fully breastfeeding babies get more baby fruits & vegetables. **PLUS** extra foods & baby meats!



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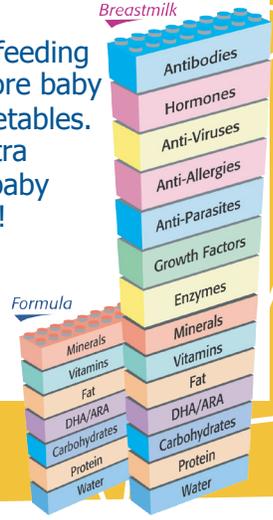
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