

Supervisor Interview

Clinic Characteristics

1. During the intervention period (10/07-09/08) were there any staffing issues that affected the Baby Behavior intervention (please explain)?
2. Were there any other barriers that affected use of the intervention in your clinic (please explain)?
3. During the intervention period (10/07-09/08) were there any new projects or policies (other than the BB intervention) that affected breastfeeding rates in your clinic (please explain)?
4. What training does your staff typically receive when a new class is introduced (in general, not specific to this study)?

Trainings and Preparation

5. Is there anything your clinic needed to make the BB intervention more successful (or less of a burden on staff) (please explain)?
6. Do you feel that the training provided to your staff prepared them to deliver the BB intervention (please explain)?
 - a. If no, what suggestions do you have to improve the trainings?
7. Do you have a clear understanding of the Baby Behavior messages?
Yes/No

Intervention Characteristics

8. Have you heard any feedback about the intervention (messages, materials, classes, etc) from your staff (please explain)?
9. Have you heard any feedback about the intervention from participants (please explain)?
10. In your opinion, how did use of the intervention messages and materials affect the way your staff interacts with participants?
11. How did use of the intervention messages and materials affect the amount of time your staff spends with participants?
12. Did you receive the newsletters? Yes/No
 - a. Did you distribute the newsletters to your staff? Yes/No
 - b. How could we make the newsletters more useful?

Supervisor Interview

Classes and materials

13. Did you encounter any administrative challenges to implementing the BB classes in your clinic?
14. Are the Baby Behavior classes still being taught in your clinic? Yes/No
 - a. If yes, which ones?
 - b. If no, why not
 - i. Do you plan on teaching them in the future?
15. Is your clinic still using the Baby Behavior messages and materials?
 - a. If yes, what changes have you or your staff made to make the intervention work in your clinic?
 - b. If no, what are the reasons for not continuing?

Study Characteristics

16. How would you describe your experience working with the study staff?
17. What suggestions do you have to make data collection easier on your staff?
 - a. Surveys –
 - b. Weights –
18. What suggestions do you have for study staff about working with WIC clinics/staff on future projects?