

# Learn the Signs. Act Early.



## Overview of Materials

This mailing includes a flyer, information card, growth chart, and fact sheets which can provide helpful background information on child development. These materials are only a sample of what is available through the “Learn the Signs. Act Early.” campaign—a health education campaign to

- Increase awareness of children’s developmental milestones and early signs of developmental disability
- Promote parent-provider dialogue about child development
- Increase awareness of the importance of acting early on concerns about child development.

Listed below are the various kits that can be ordered or downloaded free at [www.cdc.gov/actearly](http://www.cdc.gov/actearly). Each kit has a slightly different focus; however, all of the materials can be used in the WIC setting as part of outreach efforts to parents, caregivers and community partners.

All of the materials are available in English and Spanish.

<p><b>Fact Sheet Refill Kit</b> Set of 15 fact sheets</p> <p>Packaged in sealed white 9 x 12” envelope</p>	
<p><b>Child Care Provider Resource Kit</b> CD-ROM</p> <p>11 x 17” posters (qty 3) 39 x 11” growth charts (qty 3) 8.5 x 5.5” flyers (qty 50)</p> <p>Packaged in sealed white 9x12” envelope</p>	
<p><b>Informational Card Refill Kit</b> 9 x 4” cards (qty 500, 5 sets of 100)</p> <p>Packaged in sealed white box (12 x 9 x 3” box)</p>	
<p><b>Health Care Professional Resource Kit</b> Card stand 9 x 4” cards (qty 200, 2 sets of 100) Purple folder Set of 15 fact sheets 11 x 17” posters (qty 3) (*not in all kits*)</p> <p>Packaged in sealed white box (12 x 9 x 3” box)</p>	

**Outreach Kit**

8.5 x 5.5" flyers (qty 50)

Packaged in sealed white 9 x 12" envelope



**Parent Outreach Kit**

9 x 4" card

Set of 8 fact sheets

39 x 11" growth chart

Packaged in sealed white 9 x 12" envelope



**Health Care Professional Outreach Kit**

5.5 x 8.5" flyers (qty 100)



**Growth Chart Kit**

39 x 11" growth chart (qty 10)



**Child Care Provider Outreach Kit**

8.5 x 5.5" flyers (qty 100)

Packaged in sealed white 9 x 12" envelope

